

# THE LAST WORD

REV★LUTION PUTS ERIC GIROUD (OWNER AND DESIGNER, THROUGH THE LOOKING GLASS) AND JEAN-MARC WIEDERRECHT (FOUNDER AND WATCHMAKER, AGENHOR) UNDER THE LOUPE FOR SOME QUALITY Q&A

Eric Giroud and Jean-Marc Wiederrecht are no strangers to each other, having collaborated on projects such as the gem-clad Harry Winston Opus 9 and MB&F's Horological Machines. Together or apart, the timepieces they create may be superficially dissimilar, but they all share that blend of whimsy and

strength that captivates everyone and anyone fortunate enough to come across them. We asked them to field the REV★LUTION battery of questions (no peeking at each other's answers!), so here we present, for the first time, Eric Giroud and Jean-Marc Wiederrecht having The Last Word.

*What do you regard as perfect happiness?*

**Eric Giroud:** Emptiness. Silence.

**Jean-Marc Wiederrecht:** My actual life — my health, my family, my professional life. Everything is okay.

*What do you regard as perfect misery?*

**EG:** The lack of love.

**JMW:** Social disparities — millions dying from hunger while others suffer from obesity.

*What does your watch know about you that no one else does?*

**EG:** My private life.

**JMW:** How many times, and when and with whom, I push the special pusher on my Hermès Arceau Le Temps Suspendu watch to live without a notion of the correct time.

*Which quality, personally or professionally, do you most value in yourself?*

**EG:** Generosity.

**JMW:** My ability to trust people I live and work with.

*Which quality do you most value in others?*

**EG:** Loyalty.

**JMW:** Integrity and simplicity.

*Which historical figure do you most identify with?*

**EG:** Thomas Edward Lawrence [a British war hero and the subject of the epic 1962 film *Lawrence of Arabia*].

**JMW:** If possible, I would like to have a small part of Leonardo da Vinci's talents.

*Whose work do you admire the most?*

**EG:** Tim Burton's.

**JMW:** Abraham-Louis Breguet's. He was probably the most talented craftsman, technician, and commercial and inventive watchmaker ever.

*Who is one person you have not worked with yet, but would like to?*

**EG:** Roger W. Smith.

**JMW:** Giulio Papi.

*What talent would you most like to have?*

**EG:** To be capable of composing music.

**JMW:** I would like to be able to draw in general, and in particular, to better express my ideas for new movements.



**LEFT**  
The Hermès Arceau  
Le Temps Suspendu

**OPPOSITE**  
Jean-Marc Wiederrecht (left)  
and Eric Giroud (right)



*Which talent of yours do very few people know about?*

**EG:** I am an excellent cook!

**JMW:** I'm a joker. I prefer to keep that to myself!

*Which quality do you most dislike in yourself?*

**EG:** My meticulousness.

**JMW:** I don't have so many qualities that I can afford to dislike any!

*What is the one thing that you cannot bear to see in a watch?*

**EG:** A lack of coherence.

**JMW:** Poor quality and design, or false indications.

*What do you consider to be your greatest achievement?*

**EG:** My relationship with my wife.

**JMW:** Succeeding, with my wife, in creating a well-working, independent family enterprise.



**LEFT**  
The Van Cleef & Arpels Pont des Amoureux

**BOTTOM LEFT**  
The Ivresse tourbillon timepiece by Badollet

*If you could create a watch for anyone in the world, who would it be for, and why?*

**EG:** Anish Kapoor. For interest, and for the joy of sharing time with such a great artist.

**JMW:** It would be for me (to avoid jealousy). ☺

*If you died and came back as any one of the watches you've worked on, which one would it be, and why?*

**EG:** Badollet's Ivresse. For its softness, its elegance and its refinement.

**JMW:** The Pont des Amoureux from Van Cleef & Arpels.

Because telling love stories is very important in our troubled times. ★

